



We are pleased to invite you to attend the eight edition of **Italian Business Forum**. This year the event, which is focusing on finding ways to cooperate in seizing sustainable business opportunities, is divided into three parts (**14th October, 28th October and 5th November 2020**).

We start with with Opening session of IBF 2020, which will be followed by two thematic workshops, intended for participating companies to expose their needs and present what they offer in a potential partnership. The workshops will be deduced to **sustainable and innovative materials** and **sustainable cross-border tourism**.

To **REGISTER** for the event, please write us on info@circularbusiness.academy.

PROGRAMME OF ITALIAN BUSINESS FORUM 2020

OPENING SESSION
Italian Business
Forum 2020

14.10.2020 on Zoom

10.30 **Opening of VIII Italian
business Forum 2020 / Jurij
Giacomelli**, President, Italian-
Slovenian Forum;

10.40 **Italy and Slovenia:
Partners in sustainable EU
recovery / H. E. Carlo
Campanile**, Italian Ambassador
in Slovenia;

MATCHMAKING
WORKSHOP I
Sustainable innovative
materials

28.10.2020 on Zoom

Part 1

10.30 / Opening

10.40 / **Global Best Practice: ENI
going circular**

10.55 / **Challenges of the
factories of the future: New
materials, renewable energy,
4.0 technologies**

11.10 / **Solutions for**

MATCHMAKING
WORKSHOP II
Sustainable
cross-border tourism

5.11.2020 on Zoom

Part I

10.30 / Opening

10.40 / **Trends and challenges
(I): First lessons in tourism in
2020 in Friuli-Venezia Giulia**

10.55 / **Trends and challenges
(I): First lessons in tourism in
2020 in Slovenia**

11.00 / Short Q&A

	sustainable materials	
10.50 Human resources transformation through the post-pandemic recovery / Irena Kuntaric , Director, Public Scholarship, Development, Disability and Maintenance Fund of the Republic of Slovenia;	11.25 / Upscaling used beverage cartons, best practice	11.10 / Collio – Brda: Resilience thanks to educated guests and tradition
11.00 / Italy and Slovenia: Opportunities to broaden bilateral cooperation / Serenella Marzoli , Director, Italian Trade Agency, Ljubljana;	11.40 / Short Q&A	11.20 / Short Q&A
11.20 / EU Recovery Plan funding landscape / Peter Wostner , Government Advisor, Policy Expert & Researcher UMAR	11.50 /Circular economy ways of Lucy Plast	Vipavska dolina: From global stars to the new local
11.10 / A glance at bilateral cultural relations and recovery strategies– Investment plan in the cultural sector - “Decreto Cura Italia” / Stefano Cerrato , Director, Italian Cultural Institute, Ljubljana	12.05 / TECOS’s solutions for smart plastics	11.30 / A taste of Carst in 2020
11.20 / Science and humanity at test in 2020 - What is the outcome? / Jadran Lenarčič , Director, Jožef Stefan Institute	12.20 / Q&A; Wrap up part 1	11.40 / Q&A
12.00 / Crisis in resources and deglobalisation of industrial value chains / Edi Kraus , General Manager, AquafilSLO	<hr/>	11.55 / Sustainable fish farming and tourism
12.10 / Lessons in tourism from 2020, an introduction / Andrej Šik , Director of SDGZ-URES, Trieste/Trst	Part II 14.30 / Recap of the Matchmaking workshop	11.55 / Olive oil in 2020 and beyond
12.20 / Q& A, Conclusion of the programme	14.35 / Renewable materials and its impact on the logistics in global value chains	12.15 / Q&A; Wrap up part I
	14.50 / Reuse and upscaling of glass: Impact on material consumption, transportation and substitution	<hr/>
	15.05 / Evaluation solutions for sustainable plastics and their fit with the circular economy networks	Part II 14.30 / Recap of the Matchmaking workshop
	15.20 / Overview and evaluation of presented business models	14.35 / Future of work in tourism: lessons from the pandemic
	15.35 / Q&A by participants the audience	14.45 / Challenges of corporate transformation in tourism
	15.40 / Second round reflections from presenters (3-4 min each)	14.55 / Alpine destination in the times of the pandemic
	15.45 / Q&A by participants the audience	15.05 / The destiny of a bar in the pandemic
	16.00 / Instructions for the next step in matchmaking: B2B introductions	15.15 / Our project for the entrepreneurial recovery in tourism
	16. 15 / Wrap up part II	15.25 / Q&A
		15.45 / Nova Gorica and Gorizia: One European Capital of Culture 2025?
		15.55 / Piran, Revival through culture – European Capital of Culture 2020?
		16.05 / Ljubljana: The case of a capital under the pressure of the pandemic
		16.15 / Q&A
		16.35 / Lessons learned: Opportunities in Sustainable

