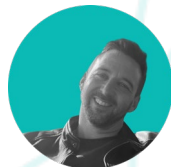


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Sebastjan Križman

CEO and expert of local/micro producers.



Alessandro Maiorano

Customer care expert with a focus on claims and reporting.



Klementina Križman

Head of Public Relations



Tommaso Salerno

Master student of Anthropologist of Image, Language and Entertainment.



Nicole Pagnut

Creative designer and junior digital product researcher.



Giuseppe Salerno

Performance Researcher.

+Two interregional engineer groups

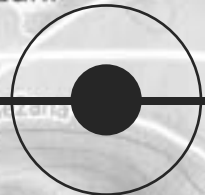
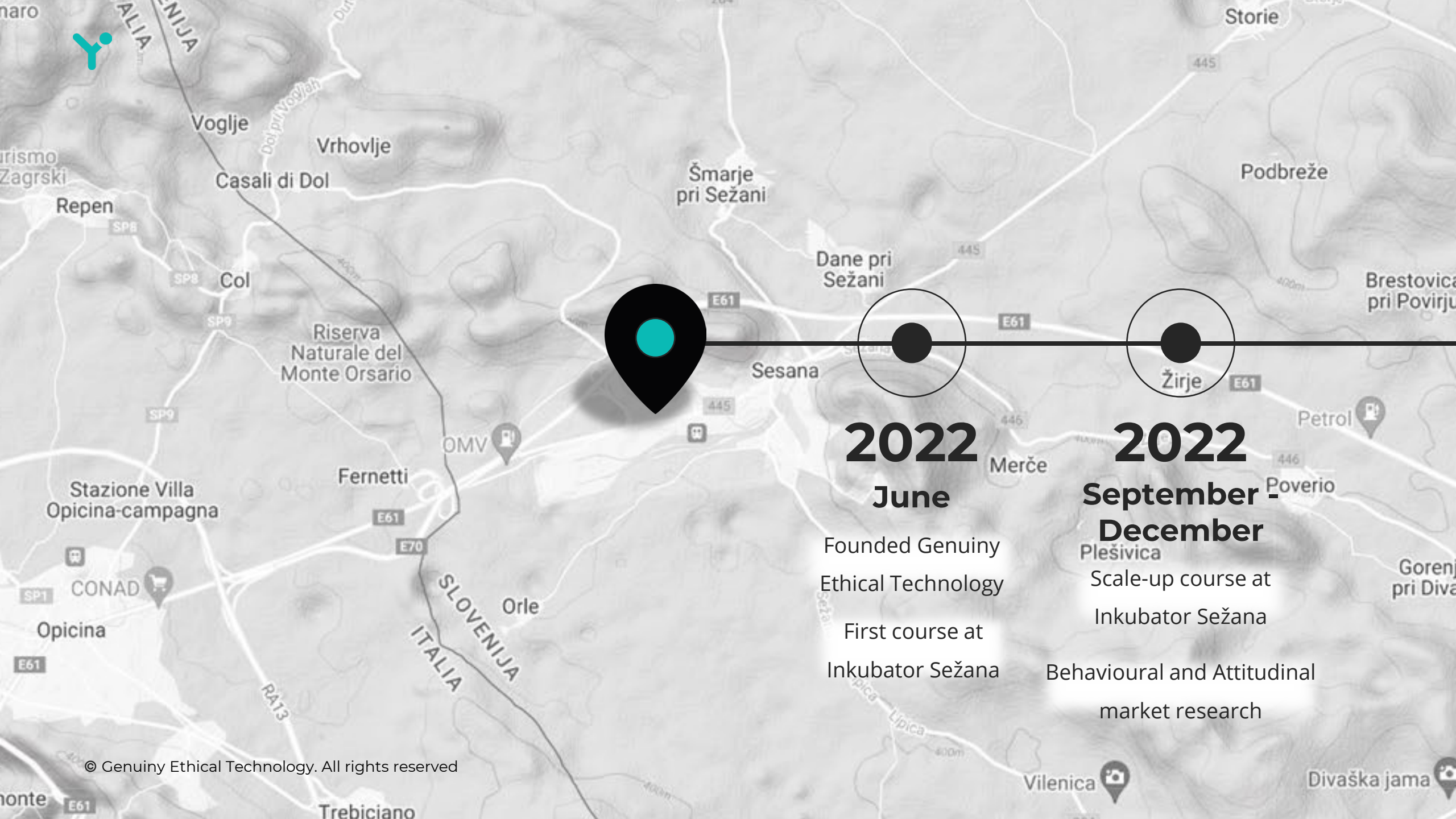


Stefano Raolovich



Blaz Lozej

Who we are



2022
June

Founded Genuiny
Ethical Technology
First course at
Inkubator Sežana

2022
**September -
December**

Plešivica
Scale-up course at
Inkubator Sežana
Behavioural and Attitudinal
market research



Local Culture

The area between Slovenia and Italy is rich in local products and services, which are unique.



Consumers

- There is a strong will to **buy and support local businesses.**

Small medium businesses

- Already sell online as well, but it's **hard for them to enhance their originality, and authenticity as much as in person.**





Software to *easily* certify the
**origin of local businesses,
products, and services.**
All rated by certified users.



CERTIFY

Easy and transparent way to certify the real origin of data.

No fake products, profiles or bots, and minimised biased reviews.

The more evaluations, the more accurate the data quality.

*Prototypes with 5900 user for decentralized global certification.





How does it work?

Secure digital identity and certification system for Small-Medium Business and local producers **on distributed ledgers**.

Based on a blockchain that is **cryptocurrency and miners free**, with our patented technologies.



Digital ID
(Blockchain Alogrithm Number)*



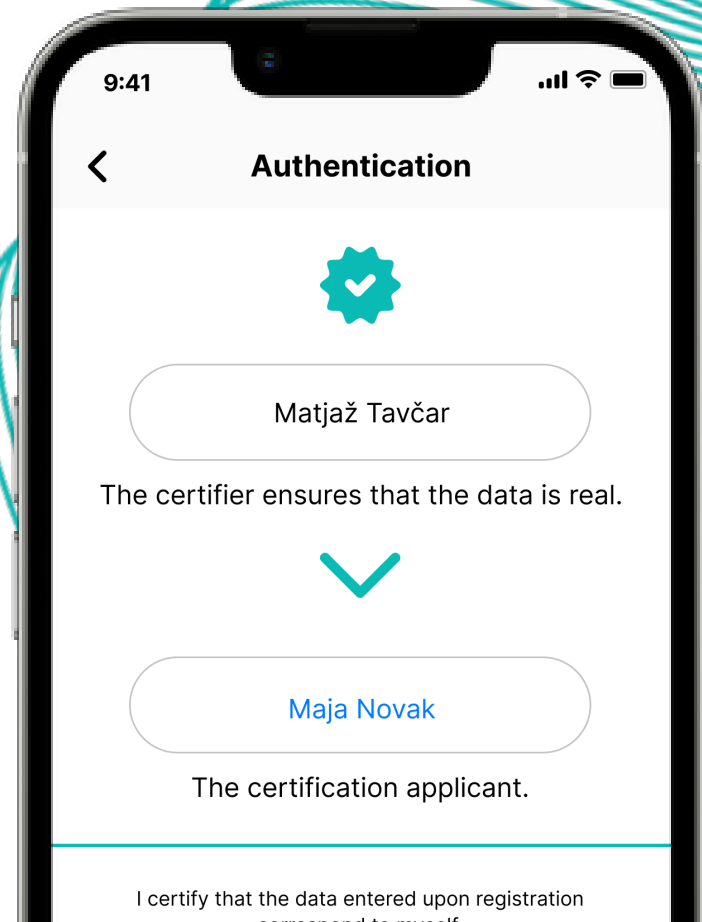
Register only once in your life



Quality Index reviews*

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*** PATENTED TECHNOLOGIES**



I certify that the data entered upon registration correspond to myself.

1. Click
or scan

2. Discover the *local origin* and the *producer*

3. Rate it to get discounts!



Slovenski PREMIUM LAGER is produced from malted barley. No adjuncts, colourings, preservatives or any other kind of additives are used during its manufacture.

 [Origin certified.](#)

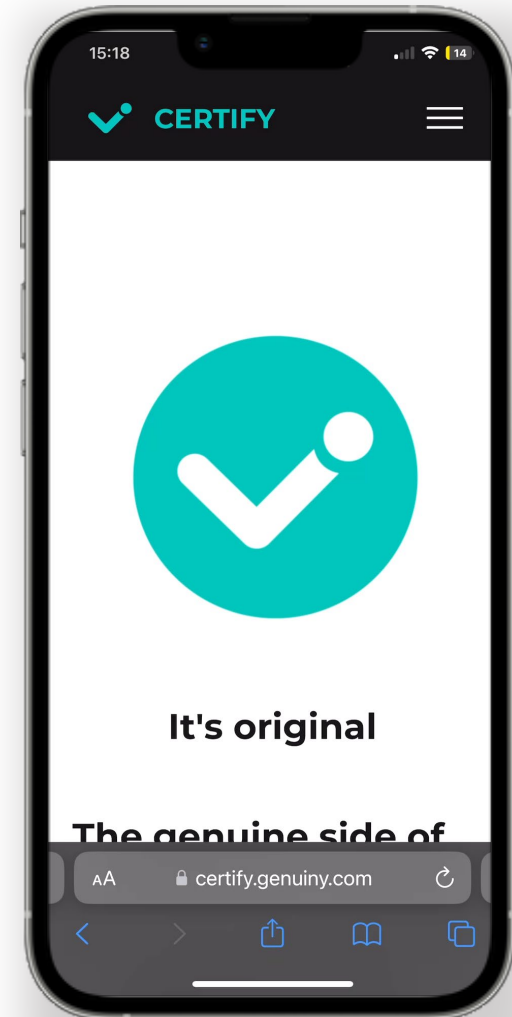
Store: **RUJ Restaurant** ★★★★★ 28 Reviews

Delivery December 19 - 23

€ 3,15

Qty: 1

Add to Cart





Our Mission

The *circular digital economy*:
the future of our region.

Our solution aims *to promote the consumption of products and services which are kilometre zero.*

We enhance the authenticity of local products, services and methods, which are certified by creating a secure and reliable online presence.





2023

Dual Posting
feature



2024

Marketplace
feature



2025

Valorisation of
certified data





Certified data is the key to succeed





Discover the genuine side!

Thank you!

