

GREENTECH GLOBAL FORUM

Rome | Tempio di Adriano

**MAY 29TH - 30TH
2024**

With the Patronage



Ministry of Foreign Affairs
and International Cooperation



THE INITIATIVE

The GreenTech Global Forum is an annual initiative promoted by Lazio Local Government under the patronage of the Italian Ministry of Foreign Affairs with the collaboration of ITA - Italian Trade Agency, SACE and SIMEST.

Over 50 international representatives of development agencies, industrial clusters, companies, investment funds and economic diplomats are due to attend the first edition of the meeting, as well as over 500 Italian executives.

THE INITIATIVE

The agenda of the forum, spread over two days, is made up of institutional tables, promotional workshops and networking sessions, giving international players the chance to present opportunities and projects, later discussed in confidential sessions.

The Forum is focused on leading-edge Technologies for Energy Transition and Smart Cities Applications:

- Green Power
- E. Mobility
- Advanced Citizen Services
- Circular Economy



GOALS

The GreenTech Global Forum is conceived as an international matching platform for Sustainability.

International players and selected Italian companies can meet and share projects of R&D, Innovation, Manufacturing, Distribution, following a win-win approach.

GOALS

PROMOTION

Developing of joint projects between local companies and international actors

MARKETING

Promoting Lazio as a strategic hub for international investments in Green Technologies

NETWORKING

Opening a new smart place where Institutions, Agencies, Companies and Innovators can share ideas and opportunities for Sustainability

INNOVATION

Fostering innovation and technological transfer between smes and large companies at global level

PARTNERS

The forum, promoted by Lazio Region and Chamber of Commerce of Rome, is organized by Lazio Innova spa with the qualified support of:

**ITALIAN MINISTRY
OF
FOREIGN AFFAIRS**

**SIMEST
(Italian Agency for
Internationalization)**

**SACE
(Italian Insurance
and Financial
Agency)**

**ITA - ITALIAN
TRADE AGENCY**

The forum aims to involve:

TARGET

A

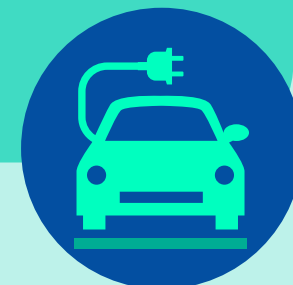
A selected international audience of at least 50 executives from **North America, EU Countries, Emirates, South Korea and Japan:**

- **Company decision makers**
- **Diplomats**
- **Representatives of development agencies and international chambers of commerce**
- **Investors**

B

A representation of at least 500 companies, mainly from Lazio and central Italy, coming from the following sectors:

- **Green Power**
- **E. Mobility**
- **Advanced Citizen Services**
- **Circular Economy**



FOLLOW-UP

Targeted follow-up actions are planned to strengthen relationships and consolidate collaborations started during the forum, through:

A digital matching platform provided by Lazio Innova

Networking and project sharing initiatives

Lazio Region, as part of ERDF tenders, will foster the joint participation in international tenders by regional and foreign companies.

AGENDA

WEDNESDAY MAY 29TH 2024

INSTITUTIONAL PLENARY SESSION

09.00 - 09.30 Registration and Welcome Coffee

09.30 - 11.00 Official Opening and Welcome Speeches

- Italian Ministry of Foreign Affairs
- Lazio Region
- Chamber of Commerce of Rome
- ICE Agency (Italian Institute for Foreign Trade)
- SACE (Italian insurance-financial company)
- SIMEST (Italian Internationalization Support Company)

11.00 - 11.30 GreenTech Success Experiences, international case studies

11.30 - 12.00 Coffee Break

12.00 - 13.30 International Institutional Round Table
With Ambassadors, Development Agencies, Corporate Executives
“Green Economy a driver for development”.

13.30 - 14.30 Light Lunch

INTERNATIONAL OPEN INNOVATION *PARALLEL SESSIONS*

Parallel Session 1. Green Power: production, storage, distribution

14.30 - 16.00 **Green Power International Open Innovation**
International Players display technologies and collaboration proposals to Italian Companies.

16.00 - 17.00 **Green Power International Open Innovation**
Speed Pitch presentation by selected Lazio Enterprises.

Parallel Session 2. Smart Cities: E.Mobility, Advanced Citizen Services, Circular Economy

14.30 - 16.00 **Smart City International Open Innovation**
International Players display technologies and collaboration proposals to Italian Companies.

16.00 - 17.00 **Smart City International Open Innovation**
Speed Pitch presentation by selected Lazio Enterprises.

AGENDA

WEDNESDAY MAY 29TH 2024

17.00 - 18.30 Speed Networking Aperitif

Time focused to informal B2B to develop partnerships and potential collaborations among attendees of both sessions.

NETWORKING DINNER

20.00 - 23.00 Dinner

With the participation of International Players and a selection of Italian Public and Private Executives.

AGENDA

THURSDAY MAY 30TH 2024

9.30 - 11.00 Institutional Workshop

Presentation of National and Regional Funding and services to support internationalization policies of Italian SMEs.

11.00 - 11.30 Coffee Break

INTERNATIONAL OPEN INNOVATION PARALLEL SESSIONS

Parallel Session 1. Green Power: production, storage, distribution

11.30 - 13.00 Green Power International Open Innovation

International Players display technologies and collaboration proposals to Italian.

Parallel Session 2. Smart Cities: E.Mobility, Advanced Citizen Services, Circular Economy

11.30 - 13.00 Smart City International Open Innovation

International Players display technologies and collaboration proposals to Italian Companies.

AGENDA

THURSDAY MAY 30TH 2024

13.00 - 13.30 **Closing Remarks**
Results, perspectives, proposals.

13.30 - 17.00 **Networking Lunch**

15.00 - 18.00 **Study Visit for International Players**

18.00 - 19.30 **Farewell Cocktail**
To finalize discussions in an informal setting.
With the participation of International Players and a selection of Italian Public and Private Executives.



Cofinanziato
dall'Unione europea



REGIONE
LAZIO



Camera di Commercio
Roma