

# The European Centre for Algorithmic Transparency

Providing scientific and technical support for the Digital Services Act

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# Agenda

What is ECAT?

Short introduction to the Digital Services Act (DSA)

ECAT priorities: Investigations, research and community building

Q&A







To provide technical assistance and practical guidance for the enforcement of the DSA and research the long-running impact of algorithmic systems to inform policy-making and contribute to the public discussion.



### ECAT – the basics

### Part of the Joint Research Centre

The Commission's science and knowledge service #Science4Policy

### Managed in collaboration with **DG Connect**

Commission policy on digital economy & society

DSA supervision & enforcement for VLOPS and VLOSEs

### **Team**

35+ team members, mainly with scientific and technical backgrounds



# Key goals of the DSA

#### For citizens

- Better protection of fundamental rights
- More control and choice
- Stronger protection of children online
- Less exposure to illegal content

## For providers of online platforms

- Legal certainty
- A single set of rules across the EU
- Easier to start-up and scale-up in Europe









### For business users of online platforms

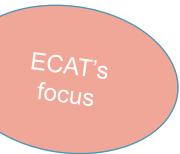
- Access to EU-wide markets through platforms
- Level-playing field against providers of illegal content

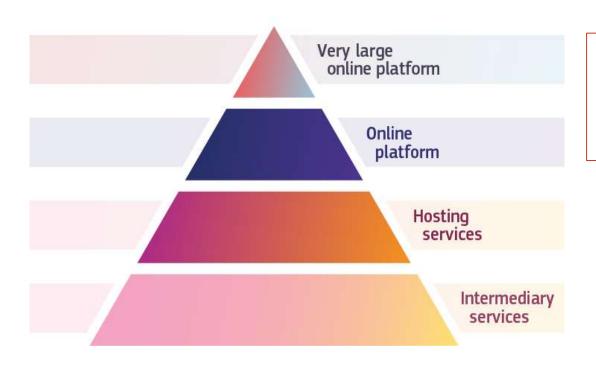
#### For society at large

- Greater democratic control and oversight over systemic platforms
- Mitigation of systemic risks, such as manipulation or disinformation



# Who does the DSA apply to?





**Very large online platforms and search engines** pose particular risks in the dissemination of illegal content and societal harms. Specific rules are foreseen for platforms reaching more than 10% of 450 million consumers in Europe.

**Online platforms** bring together sellers and consumers such as online marketplaces, app stores, collaborative economy platforms and social media platforms.

**Hosting services** such as cloud and web hosting services (also including online platforms).

**Intermediary services** offering network infrastructure: Internet access providers and domain name registrars (also including hosting services).



# Designated VLOPs & VLOSEs

### Very large online platforms

Alibaba AliExpress

**Amazon Store** 

Apple AppStore

Booking.com

Facebook

Google Play

Google Maps

Google Shopping

Instagram

LinkedIn

**Pinterest** 

Pornhub

Snapchat

Stripchat

TikTok

Wikipedia

X

Xvideos

YouTube

Zalando

Very large online search engines

Bing

Google Search



# What types of obligations does the DSA impose?

### For all intermediary services, some of the obligations are:

Mandatory procedures to remove illegal goods

Content moderation transparency

Users can flag illegal content

Give users information about why they are seeing specific ads

### **Specific obligations for VLOPs and VLOSEs include:**

Systemic risk assessments and mitigation measures

Independent audits

Researcher data access



# How does ECAT support enforcement of the DSA?

# Platform assessment and investigations

Systematic study of realworld algorithms and Al systems

Observation, measurement, experimental investigation and testing of algorithms to inform inspection methodologies

Scientific research and foresight

Community building



# DSA investigations updates

PRESS RELEASE | 18 December 2023 | Brussels

Commission opens formal proceedings against X under the Digital Services Act





PRESS RELEASE | Publication 18 January 2024

Commission sends requests for information to 17 Very Large Online Platforms and Search Engines under the Digital Services Act

PRESS RELEASE | 19 February 2024 | Brussels

Commission opens formal proceedings against TikTok under the Digital Services Act

PRESS RELEASE | 14 March 2024 | Brussels

Commission opens formal proceedings against AliExpress under the Digital Services Act



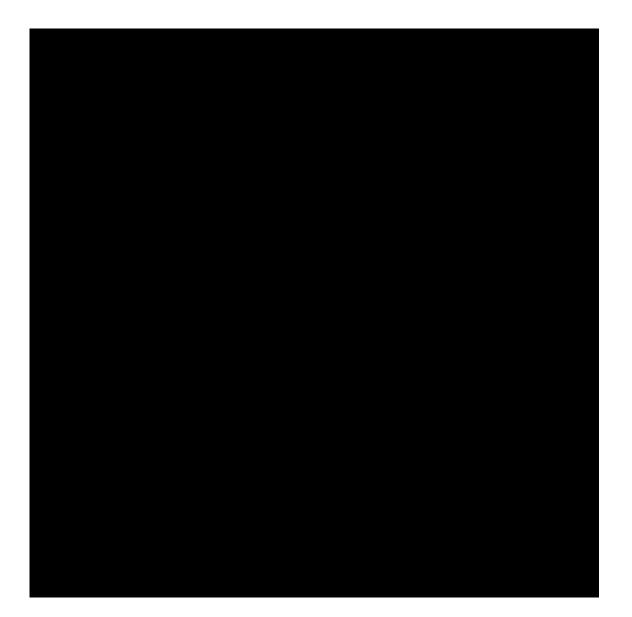
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European

Investigation into #AliExpress on countering illegal products circulation

# Investigations – demo video





# How does ECAT support enforcement of the DSA?

### Investigations

Algorithmic system inspections to support enforcement of the DSA

Technical tests on algorithmic systems to enhance the understanding of their functioning.

Advice on procedures to secure data access for regulators and researchers

### Research

Study of the societal impact of algorithmic systems

Research on systemic risks associated with VLOPs and VLOSEs, and investigation of risk mitigation measures.

Development of practical methodologies towards fair, transparent and accountable algorithmic approaches.

### Community building





# ECAT research topics

Recommender systems – bias and discrimination

Impact of social media on mental health and wellbeing

DSA Art 40 research access to platform data

Al research mapping and indicators (e.g. Diversity in Al research



# Research – Recent publication

Analysis of the risks and opportunities for adolescents' mental health and well-being associated with Social Media Use (SMU) and risk mitigation proposals.

Finds that SMU entails both risks and opportunities for adolescents' mental health, influenced by individual characteristics, usage type, and SM content and design.

Highlights the need for SM platforms to contribute to risk mitigation through responsible design and how the current limitations in collecting SM data impact the research in this area.



Computers in Human Behavior Reports

Volume 14, May 2024, 100404



Review

### Social Media Use and adolescents' mental health and well-being: An umbrella review





# How does ECAT support enforcement of the DSA?

### Investigations

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Technical tests on algorithmic systems to enhance the understanding of their functioning.

Advice on procedures to secure data access for regulators and researchers

### Research

Study of the societal impact of algorithmic systems.

Identification and measurement of systemic risks associated with VLOPs and VLOSEs, and investigation of risk mitigation measures.

Development of practical methodologies towards fair, transparent and accountable algorithmic approaches.

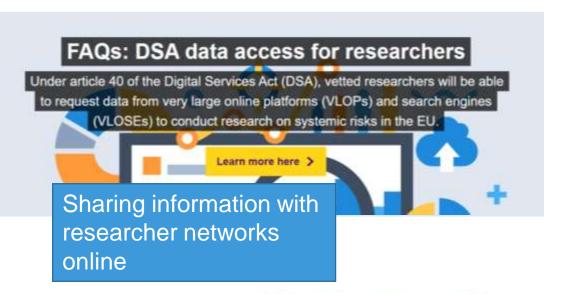
### Community building

Sharing of knowledge and facilitation of discussions on algorithmic transparency with international stakeholders.

Acting as a knowledge hub for research conducted through data access provided by the DSA.



# Community building – data access for researchers





Hosting workshops at major conferences to meet the academic community









Want to be part of the Community?

Stay up-to-date and sign up for our newsletter on: algorithmic-transparency.ec.europa.eu



# Questions welcome!

Contact:

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